



Since first stepping onto the field, Hopkins has wooed crowds with his leaping end zone grabs, racking up a total of 55 touchdowns as he navigates through his eighth season. DeAndre Hopkins is an All-Pro wide receiver for the Arizona Cardinals of the National Football League. He was drafted out of Clemson University by the Houston Texans in the first round of 2013 NFL Draft. As he begins his eighth year of playing professionally, he represents an impressive football resume. He is a 4x Pro Bowler (2015, 2017-19), a 3x consecutive First-team All Pro (2017-19), a Second-team All-Pro (2015), the 2017 NFL receiving touchdowns leader and a PFWA All-Rookie Team member (2013). He has recorded a total of 654 receptions for 8,821 receiving yards and 55 touchdowns making him the second youngest NFL player to reach 600 career receptions. Heading into this season, DeAndre was ranked 9th in the NFL Top 100 list, and so far this year he set another NFL record for the most catches in a player's first two games with a new team with 22 receptions through two games in Arizona.

Aside from establishing himself as a dominant force on the field, DeAndre recently self-negotiated his new two-year contract extension worth \$54.5 million with \$47.25 million fully guaranteed at signing and a \$27.5 million signing bonus with the Arizona Cardinals. As the highest-paid non-quarterback in NFL history, he continues to be a trailblazer in the league.

Off the field, DeAndre is a passionate philanthropist, entrepreneur and community leader. Experiencing domestic violence first hand, DeAndre has always sought to help domestic violence victims whether that's through financial support or advocacy. In partnership with his mother, Sabrina Greenlee, they started the S.M.O.O.T.H. (Speaking Mentally, Outwardly Opening Opportunities Toward Healing) Foundation to assist domestic violence survivors. His mother, a victim of domestic violence, aims to educate and empower as many women and children as possible through mentorship, counseling and outreach initiatives. Moreover, he speaks truthfully and publicly about his experiences as a black man in America and is dedicated to making the world a better place for the next generation. In his recent community activism efforts, he played a large role in his alma mater, Clemson University, renaming a building that was honoring slave owner John C. Calhoun. DeAndre partnered with Houston Texans quarterback Deshaun Watson to bring awareness to the issue by restarting the petition calling on the university to remain their Calhoun Honors College. On June 12, 2020, The Clemson University Board of Trustees approved an immediate change of the name of the University's Honors College to the Clemson University Honors College. Additionally, DeAndre joins LeBron James, Patrick Mahomes, Damian Lillard, Lisa Leslie, and other athletes as part of the More Than a Vote organization, focused on combating systemic, racist voter suppression.

DeAndre has always had an entrepreneur approach to his partnerships. Early on, he invested in the plant based company, Beyond Meat, as he often went on temporary plant based diets throughout the season. This year alone DeAndre has worked to expand his brand partnerships portfolio, focusing on brands that are authentic and share the same values as him. In May, DeAndre announced a partnership with premium, natural skincare brand, Oars + Alps, as he constantly has been using their products and loves their "Take to the Oars" mantra. He has also invested and become a brand ambassador for Therabody, the global leader in tech wellness. Using Therabody daily as part of his warm up and recovery routine, DeAndre envisioned a larger opportunity with the company beyond a standard athlete endorsement deal. Most



recently, he has announced his partnership with leading sports hydration company, Biosteel. DeAndre will be a brand ambassador and equity partner, helping lead the wave for natural sport hydration drinks. All his partnerships gravitate towards brands that use natural ingredients and stress the importance of wellness, as DeAndre values the environment and wants to emphasize being environmentally conscious.

Additionally, DeAndre holds his hands in a successful real estate development business, called Stim Real Estate Group, under which he owns nearly two dozen housing properties throughout Texas. He plans to expand his real estate venture into Arizona, Los Angeles and South Carolina, also expanding to commercial properties and restaurants.

In October of last year, DeAndre had the opportunity to grace the cover of ESPN. Detailing his incredible survival story, Mina Kimes dives into DeAndre's childhood and unbreakable bond with his mother that makes him the man he is today. Additionally, DeAndre covered Sport's Illustrated this year detailing his career and departure from Texas.

Anyone who follows the career and off-field interests of NFL wide receiver DeAndre Hopkins knows that he possesses at least two things money can't buy: extraordinary athletic ability and an impeccable sense of style. Hopkins has two closets chock-full of Margiela, Saint Laurent, John Elliott, and more – a collection of someone who doesn't just enjoy fashion, but who truly appreciates thoughtful designs, luxurious fabrics, and intricate details. DeAndre was named to SI's Most Fashionable 50 list two years in a row along with countless lifestyle and fashion media features, including GQ and Coveteur.

Since his entry into the league, DeAndre has made an impact that extends beyond the football field. At just 28 years old, he has established himself as a business mogul, fashion icon, social justice activist, health-conscious human and top professional athlete. With his drive to succeed and passion for others, this is only the beginning. DeAndre is dedicated to not only becoming the best he can be, but lifting others as he climbs and changing the world for the better in the process. He is an ideal member of the Forbes 30 Under 30 list.